



A favorite photo on a  
BookStar marquee

Barnes & Noble affiliate  
in renovated theater

Through speaking events, publicity, and personal-marketing efforts, Jami Lin "single-handedly" sold 25,000 copies of her first 2 self-published books through her passion and dedication to help others improve their lives.

**Positioned to marketing immediately with  
JamiLin.com**

5/10 google rating  
10,000 E-newsletter subscribers



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**Jami Lin's track record** (included in this presentation):

**Events:** ABA/Book Expo, Bloomingdale's, Feng Shui European & American Congresses, NeonCon/Chicago Merchandise Mart, INATS Gift Mart, New Age Journal Inner Voyage, Real Estate Marketplace, International Realtor Congress, World Workplace, PBS Television: Dacota's Press Release, PBS Television: Sun Sentential Article

**Watch a clip of Jami's PBS special on [JamiLin.com/video/TV-web.ram](http://JamiLin.com/video/TV-web.ram)**

# AMERICAN BOOKSELLER

THE OFFICIAL MAGAZINE OF THE AMERICAN BOOKSELLERS ASSOCIATION

MAY 1997

LIBRARY

BOOKS

BOOK EXPO AMERICA '97  
SHOW TIMES

## *Feng Shui*

**CONTEMPORARY EARTH DESIGN: A Feng Shui Anthology** by Jani Lin. \$29.70. 0-9643060-3-5. Earth Design, 3000/EARTH DESIGN. Every aspect of the subject is addressed in this comprehensive resource guide, from foundations and the various schools to architecture and landscape, home and workplace decorating to the influences of Feng Shui on health and spiritual well-being. Reading the book in its entirety will give you a complete picture, though the articles may be read in any order of interest; footnotes direct the reader to related articles as well as adding further information, and illustrations on virtually every page make the concepts even more accessible. —PM

## Inside BookExpo America

THE ESSENTIAL

## Meet

Feng Shui author, lecturer  
and consultant

### Jami Lin

at 7pm in Furniture, on 3.  
(The Falls only)

## Enter to win!

two tickets for a gala  
**overnight cruise**  
aboard Royal Caribbean  
International's Radiance of the Seas!

# blingdale's

## meet



### Jami Lin

Internationally known lecturer, consultant and author on  
the art of Feng Shui, and learn how the use of ancient  
Chinese art in the interior design of your home can  
influence your family health and relationships.  
Doca Baton, 2pm, on 3; Aventara, 5pm, on 3.

blingdale's



...ing 'Shui' as one of the world's most  
teachers and practitioners enjoying the  
conference.

**Above:** Some of the speakers and organizers at the dinner in the Quayside  
Restaurant in St Katharine's Dock, London. Left to right, front row: Raymond Lo,  
Master Yip Cheng Hui, Lillian Too, Zaof Li, Gina Looney, Susan Lubomirsk,  
Walter Wood and Gita Singh. Second row: Stephen Skinner, Helen Don,  
Nancy Santolucito, Karen Kingston, Renuka, Steven Brown, Derek Walters,  
Angi Wu Wong, and Jon Sanchez. Back row: Robert Gray, a delegate, Dr  
Michael Putan, Howard Ong and Tony Woodburn. Missing from the  
shot are Master Chao Kai Wah, Michael Don, Master Fik Po Lik,  
Denny Santolucito, Roger Green and William Spear.



**Above:** Bestselling feng shui author  
Lillian Too who introduced the  
Conference and conducted three  
scientific sessions to packed audiences.  
**Right:** Roger Green, author and  
perpetrator feng shui teacher.  
**Left:** Exhibitors at the Conference.

Feng Shui for  
Modern Living

# June 10-12, 2002

The Merchandise Mart  
Chicago, Ill. USA

(Typical Communication)  
**Wednesday, June 12 • 2:30 p.m.**

Karen Guenther, RTDA, president — Karen Guenther Partnership, Inc. — Squantum, Mass.  
Effective communication continues as an elusive and much sought after skill. Get grounded in the basics of communication with a foundation in personality type. Developing an understanding of personality type enhances your understanding of yourself and those with whom you interact, decreasing misunderstandings and miscommunications and fostering successful team dynamics. [basic-adv.] [PD]

**Feng Shui Design Basics (W363)**  
**Wednesday, June 12 • 2:30 p.m.**

Jimi Lin, author, interior designer — Miami Shores, Fla.  
Feng Shui and Earth Design inspire great sensitivity and awareness to the notion that an environment can nurture its occupants. We as designers apply function and aesthetic to our work, now learn how to add humanistic qualities and man's relationship to the natural laws to maximize prosperity, harmony and personal professional potential. [basic-int.] [FC]

**Aging and the Impact of Interior Design (W369)**  
**Wednesday, June 12 • 2:30 p.m.**

Peggy Arbaugh, ASD, interior designer — Marriott International — Bethesda, Md.  
ASD's residential research has identified an enormous population of baby boomers who are aging, have unique interior design needs and a high propensity to hire an interior designer. During this session, you will learn what baby boomers are saying and thinking, what they plan to do and the type of assistance they need. This will allow designers to address immediate concerns as well as anticipate changing needs in the future. [int.] [RES]

Seminar Descriptions

19

Hospitality



Over 20 World-Class  
Presenters!

**DR. RAYMOND MOODY** Renowned  
author of *Life After Life* & *Reincarnation: Visionary  
Encounters with Departed Loved Ones*.



**SHEAKTI GAWAIN**  
One of the brightest  
lights of the new age,  
author of *Creative Visual-  
ization, Living in the  
Light*, & *The Path of  
Transformation*.

**DANNION BRINKLEY**  
With *Saved by the Light*  
(#1 weeks on the best-  
seller list) & *At Peace in  
the Light*, he has given  
new insights into the  
near death experience.



**GARY ZUKAV**  
Author of *The Dancing  
Wu Li Masters* (winner  
of the American Book  
Award) & *The Seat of  
the Soul*.

**STEPHEN LABERGE, Ph.D.** Leading  
authority on lucid dreaming.

**AMY ZERNER & MONTE BARBER**  
Creators of popular divination tools *The  
Alchemist CD-ROM*, *Enchanted Tarot*, *Psy-  
che Circle*, *Karma Cards* & *Cupid Cards*.

**JERRY MISSLOVE, Ph.D.** Host of  
PBS-TV's "Thinking Allowed," and author of  
*The Roots of Consciousness*

**PATRICIA HENSTEIN** Author of *Uncom-  
mon Sense: Total Intuition System*; one of  
America's top professional intuitives.

**NANCY ROHANOFF** Author of *Intuition  
Workout* and a leading trainer in the use of  
intuition in the workplace.

**DALE GRAPP** The former Director of Pro-  
ject STARGATE will teach us ESP/remote  
viewing techniques used in this secret US  
Government program.

**JAMI LIN** This leading feng shui expert  
will help you create a more spiritually com-  
patible home environment.

NEW AGE JOURNAL & THE INTUITION CRUISE™  
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New Age Authors and Leading Intuition Experts

January 19-26, 1997



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- Register before July 31 and save

# Connect with the Power of the Florida Real Estate Marketplace

Attend FAR's 83rd Annual Convention and Trade Show  
Renaissance Orlando Resort, July 28 through Aug. 1, 1999

Come and experience a spectacular array of seminars, speakers, products and powerful marketing technology that will keep you connected and competitive in today's real estate marketplace.

Call toll-free to register (800) 669-4327 (American Express, VISA or MasterCard)



Technology

## Thursday, July 28

2-5 pm.

Introduction to PC and Windows98  
\$20 per ticket



Legal Management

## Super Sales Day

## Thursday, July 29



## Feng Shui Design for Real Estate

The ancient art of Feng Shui is a hot design trend in architecture, interiors and real estate design. Join expert Jami Lin and learn how using feng shui in your home and office can enhance your personal well-being, help collect clients, increase productivity



JAMI LIN



The International Council kicked off the new year with two very successful marketing events: "Marketing to Western Europe" and "Feng Shui and the Asian Culture." These events set an enthusiastic tone for the year under the new International Council Chair, Kimberly Kirschner.

The first of the two events was "Marketing to Western Europe", hosted by the Ocean Club on Key Biscayne. Guest speakers Hank Berg, Williams Island, Brigitte Benichay, Infinity International Realty, and Jeannie Nicastri, The Prudential Florida Realty, made up the panel of speakers sharing insights on marketing tools that work and don't work in Western Europe. Although, each speaker presented different strategies for obtaining new business in Western Europe, two pieces of advice echoed throughout - know the needs, wants, and cultures of your clients.



"Feng Shui and the Asian Culture", hosted by Tequana Peña on Brickell Key.

tionally renowned speaker on Feng Shui, addressed the five element theory as it applies to buildings, interior design, floor plans, architecture, decor, furnishings, and the effect these elements can have on a person. Jami's lively presentation provided specific examples

in our own homes that can make a difference in the way we live. At the closing of her very educational presentation, Jami left the audience with this ancient proverb: "When there is order in the house there is order in the nation, when there is order in the nation, there is peace in the world."

# The International REALTOR®

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REALTOR® Association of Miami and Miami Beach



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and Feng Shui.

Feng Shui is a discipline that is thousands of years old and has been practiced in China and other parts of Asia and India to create harmony between people and their living environments. Jami Lin, an interna-



Jami Lin, internationally renowned expert on Feng Shui and Akiko Endo, Executive Director of the Japan Society of South Florida.

and not to go there way to copy symbolic gestures such as the bow at a greeting. On a lighter note, she also encouraged members to use a fork and knife when dining with Asian clients, and that chopsticks should never be used to point with or to play your favorite tune on the table.

In January, the Council will feature an event showcasing Eastern Europe, followed by the 3rd Annual Real Estate Congress, May 20-22.



**Tuesday, Oct. 7.**  
*4 p.m. - 5 p.m.*

**R19 Feng Shui Design Basics for the Workplace**

Facilitator: Jami Lin, Earth Design, Miami Shores, Fla., USA

*Beginner*

Provided by ASID  
DCC Room C254

Applying the tenants of Feng Shui in the workplace can inspire greater sensitivity and awareness for those working in the space. Learn how Feng Shui can make a difference in office productivity, employee camaraderie and creativity, and how to apply the basics of this philosophy to your space planning and office layouts.

# World Workplace '97

*Oct. 5-7, 1997*

*Dallas Convention Center*

*Dallas, Texas, USA*

Launching DCOTA Phase III



Contact: Jami Lin  
(305) 756-6426

FOR IMMEDIATE RELEASE

May 9, 2000

**Design Center of the Americas (DCOTA), WLRN Channel 17 and  
Noted Author/Feng Shui Expert Jami Lin  
Scheduled to Premier and Educate Consumers and Television Viewers  
during Upcoming T.V. Special on Feng Shui  
to Benefit WLRN Public Television!**

**MIAMI, FL.** Local viewers will get a sneak preview of a brand new television pilot, "Beautifying Your Life with Feng Shui" scheduled to air on WLRN Channel 17 in Miami June 10<sup>th</sup> at 3:30 p.m., June 16<sup>th</sup> at 8 p.m. and June 17<sup>th</sup> at 10:00 a.m. The show, (produced by the same creative team that brought Yanai from the Acropolis and John Tesh's concert at Red Rock) is a first of its kind promising viewers a wealth of information on the ancient art of "Feng Shui" and it's modern day applications. Host Jami Lin packages the show with a high energy boost of practical "user friendly" tips guaranteed to add "harmony and balance" to your life. Highlights in the pilot program include inexpensive decorating ideas; gardening considerations; healing through aromatherapy; and other nurturing inspirations designed to help you create a more beautiful life through Feng Shui practices.

**Ft. Lauderdale Sun Sentinel**  
**TV REVIEW: Design Feng Shui Show**

# Lin brings order to home life

By CHARLYNE VARDOLYI SCHAUW  
HOME & GARDEN EDITOR

Jami Lin, the Martha Stewart of feng shui, has turned this Chinese art of placement into her own cottage industry.

She has created books, a videotape, an audiotape and a line of essential oils. Now, this master marketer is the host of a television pilot, *Beautifuling Your Life With Feng Shui*, scheduled to air at 3:30 p.m. Saturday, 8 p.m. June 16 and 10 a.m. June 17 on WLRN-Ch. 17.

## ON TV

**Program:** *Beautifuling Your Life with Feng Shui*  
**Host:** Jami Lin  
**Airs:** 3:30 p.m. Saturday, 8 p.m. June 16 and 10 a.m. June 17 on WLRN-Ch. 17  
[www.wlrn.com](http://www.wlrn.com)

Lin, lives in Miami Shores, has come a long way since she wrote her first book, *Earth Design: The Missing Dimension for New Age Interiors*, five years ago.

Back then, her speech was filled with technical terms guaranteed to intimidate the novice, such as ba-gua and secret arrows. She talked about moving a desk to the Mercury line for greater mental creativity and moving a bed off the Mars line because the energy was too stimulating to induce sleep.

Taking this foreign approach on a TV show would have been a blueprint for a pink slip. Lin has learned that you gotta sell feng shui with things that the average person understands, like how common sense changes in your decorating can revitalize your love life or increase your business' cash flow.

The pilot focuses on a South Florida couple, known simply as

## ■ FENG SHUI comes on SE



**SHU'S ALL THAT:** Jami Lin hosts a new show on the benefits of feng shui.

## Chinese art transforms love, fortune, followers say

### ■ FENG SHUI

CONTINUED FROM PAGE 1E

Taryn and Carl. They have been married 26 years and are looking for a way to re-ignite their relationship and help their business prosper. Lin takes the viewers through their home, analyzing the problems in a way anyone could understand. The jargon is gone. **No thinking or analysis is needed. This time avoided her approach and totally made-for-television personality come off as more Oprah than George Will.**

With the help of excellent photography and production, she makes feng shui easy and understandable. It's no wonder. The show is produced by the same creative team that brought Yanni from

the Acropolis and John Tesh in his Red Rocks concert.

Feng shui may still appear to be part science, part folklore and part New Age zumbo jumbo, but Lin makes it fun and simple to understand. The lessons are easy to absorb as she helps Taryn with decorating advice:

- Remove clutter from the wealth area (the southeast corner of a room). Clutter prevents cash from flowing in.
- Red may be the color of passion, but if you add too much of it to a bedroom, it will burn your relationship, especially if it is above the bed.
- Add pillows, a symbol of luxury and abundance, to your sofa and bed.
- Throw flowers away before they die. Dead flowers bring bad

chi or energy into the house.

■ Make sure you put pairs of things in the relationship area (the southwest corner of the room) to bring harmony and enhance the relationship.

She also tackles feng shui in the garden with a photogenic trip through the gardens of Viscaya in Miami.

Does her advice really work?

She claims her mother was lonely and asked her to do something to help her meet a man. Lin's feng shui cure was to tie a pink and blue ribbon together in the marriage area of her mom's garden. Lin claims it did the trick, showing mom's wedding picture.

**This show isn't for skeptics, but dreamers will beg for more.** Let's hope the sponsors agree so the series can be made.