



A favorite photo on a  
BookStar marquee

Barnes & Noble affiliate  
in renovated theater

Through speaking events, publicity, and personal-marketing efforts, Jami Lin "single-handedly" sold 25,000 copies of her first 2 self-published books through her passion and dedication to help others improve their lives.

**Positioned to marketing immediately with  
JamiLin.com**

5/10 google rating  
10,000 E-newsletter subscribers



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**Jami Lin's track record** (included in this presentation):

**Reviews:** Deepak Chopra, Bloomsbury Review, Napra

**Letters:** American Booksellers, Barnes & Noble, Interior Design Society, Dallas, Atlanta & California Gift Markets, Design Center of the Americas, International Furnishings & Design Associations, Meetings Professional International, Norwegian Caribbean Cruise Lines, Miami Book Fair International, New Age Retailer, Residential Realtors Association for their International Cultural Event, Palm Beach Board of Realtors, American Business Woman's Association

**Catalogs:** One Spirit, Book-of-the-Month Club, Stress Less, Pacific Spirit



July 12, 1997

Jami Lin  
Earth Design  
P.O. Box 530725  
Miami Shores, FL 33153

Dear Jami:

On behalf of the ABA, thank you for leading the session "Shaping a Better Bookstore" during BookExpo America 97 in Chicago, IL.

Your presentation was professional and very informative. Your thorough understanding of your subject and our industry, and your effective communication with the audience provided an invaluable contribution to our program.

If you have any program suggestions for BookExpo America 98, which will be held May 30 - June 1, 1998, please send us your proposal in writing by September 12, 1997.

Once again thank you for helping make BookExpo a huge success and we look forward to working with you in the future.

We wish you all the best in your endeavors.

Sincerely,

A handwritten signature in cursive script that reads "Jayne Warner".

Jayne Warner  
Education Coordinator

A handwritten signature in cursive script that reads "Willard Dickerson".

Willard Dickerson  
Director of Education

# BARNES & NOBLE

BOOKSELLERS

August 11, 2001

Jami Lyn  
P.O. Box 530725  
Miami Shores, FL 33153

Dear Jami:

Thank you so much for the fine event you hosted in our store last week. We have been open in West Palm Beach for 9 months and this was the most successful event so far. Your expertise on the subject of Feng Shui was appreciated by our guests and staff and your books are a welcome addition to our decorating section. I am contacting the other Community Relations Managers in my district to let them know that a "Jami Lin Event" is a ready made success.

Good luck and I hope we have the opportunity to work together many times in the future.

Sincerely,



Lauren Pfretzschner  
Community Relations Manager at CityPlace



## THE INTERIOR DESIGN SOCIETY

Design Affiliate of National Home Furnishings Association

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November 7, 1997

Ms. Jami Lin  
Earth Design  
P.O. Box 530725  
Miami Shores, Florida 33153

Dear Jami:

My sincere thanks and appreciation for your excellent presentation at the recent High Point Home Furnishings Market under the IDS banner.

I heard many great comments from the attendees, and I hope you did as well. Most found the information absolutely fascinating and thought you were a terrific speaker.

I hope that your stay in High Point was a pleasant one, and that we may have the opportunity to work together sometime in the future.

Thanks again.

Sincerely,

Faye L. Laverty  
Executive Director



DALLAS MARKET CENTER

September 21, 2000

Ms. Jami Lin  
Earth Design Incorporated  
P.O. Box 530725  
Miami Shores, Florida 33153

Dear Jami:

On behalf of the entire DMC staff, I would like to thank you for contributing your time and talents to the Dallas International Gift & Home Accessories Market in June. Your participation in our buyer education program was vital to its success, and your professionalism, industry knowledge and expertise were invaluable to our buyers.

Jami, I have truly enjoyed working with you over the years. You have been a great asset to all of the education programs we have worked together on in the past, including the Atlanta International Gift & Home Furnishings Market and the California Gift Show.

As DMC continues to build its ever-growing education program, we look forward to our continuing relationship with you as an integral part of its success. I'll be in touch.

Sincerely,

Lori Kurschner  
Vice President, Marketing  
Dallas Market Center



April 17, 1995

Dear Jami:

Your presentation on "Earth Design: The Added Dimension" in the Design West showroom during DCOTA's two day annual market in February was truly inspiring.

It was so refreshing to hear a new approach to interior design. Your enthusiastic presentation gave all who attended many new ideas to think about, discuss and hopefully put into practice. Well worth it!

Thank you for being our "Added Dimension" to Preview '95. It was a pleasure working with you. We look forward to you joining us again.

Sincerely,

  
Joan A. Harris  
Executive Vice President  
General Manager

JAH:ny



August 26, 1996

Jami Lin  
Post Office Box 530725  
Miami Shores, Fl. 33153

Dear Jami Lin:

Rarely do you get the good fortune to be entertained, and learn valuable information along the way! According to your recent attendees to the course on Feng Shui, offered at DCOTA as a CEU, you gave the audience both...and left them wanting more! Hats off to you for a job well done!

As I'm sure you are aware, DCOTA receives numerous requests for Feng Shui information. It is a growing topic that seems to have no boundaries for interest, and to date, your course has been the "highest" attended, with over 70 persons registering and more than half of the class asking for more!

Lastly, I want to add how much we enjoyed working with you. Your "energy", enthusiasm and willingness to be "flexible" assisted us in our preparations.

We look forward to hosting one of your presentations again, in the near future, at DCOTA. If there is anything I can do in the meantime, please don't hesitate to call.

Respectfully,

A handwritten signature in blue ink that reads "Kimberly McNatt". The signature is fluid and cursive.

Kimberly McNatt  
Vice President of Marketing



FLORIDA CHAPTER  
1555 GRIFFIN ROAD  
BOX 1150  
DANA, FLORIDA 33004

May 19, 1995

**PRESIDENT**  
Michael C. Alexander  
M.C.A. Interiors  
138 Garden Drive  
3rd Building, FL 33109-1129  
(202) 452-2989  
Fax: (202) 452-4989

**PRESIDENT ELECT**  
Sandy Walker  
2013 SE 103 Lane  
W Boca Raton  
3000 Miami Beach, FL 33137  
(202) 452-4030  
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**RECORDING SECRETARY**  
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W Boca Raton, FL 33137  
(202) 452-4943

**VICE PRESIDENT OF YELLOWS**  
Liz Pugh

**RE: Joint I.F.D.A./I.L.D.A. Meeting  
May 2, 1995**

Dear Jami,

Thank you for presenting Earth Design to our members. The response was overwhelming. I was so pleased to have a turnout with over 75 people.

You captivated the audience with your exciting slide presentation defining how the "added dimension" was used cross-culturally throughout design history and how we can apply Earth Design to our contemporary homes and offices.

Thank you for allowing us to sell your book at the program. The monies generated by the successful sale will help to support our organization in order to provide professional programs, just like yours, to our members. As for myself, I am enjoying the book Earth Design. It is fascinating, entertaining and easy to understand. I look forward to sharing the principles with my clients and other designers.

On behalf of I.F.D.A. and I.L.D.A., I wish you continued success.

Sincerely,

Michael A. Alexander  
I.F.D.A. President



Meeting Professionals International  
South Florida Chapter  
7154 N. University Drive, #155  
Tamarac, Florida 33321  
tel 954.452.2600  
fax 954.726.3462  
  
e-mail [stmpci@att.net](mailto:stmpci@att.net)  
web [www.stmpci.org](http://www.stmpci.org)

June 12th, 2002

Ms. Jami Lin  
Earth Design  
PO Box 530725  
Miami Shores, FL 33153

Dear Jami:

On behalf of the South Florida Meeting Professionals International and the Board of Directors for the upcoming 2002-2003 year, I thank you for your efforts in making our Installation Dinner, "Dance Your Dance," a huge success. As one of our gracious sponsors, your efforts helped bring meeting industry professionals together and create the ambiance that is associated with a successful SFMPI event.

In supporting your SFMPI, we recognize your generosity and commend you for providing the quality service and style that is consistent with our professional organization. I am sure all that attended would also agree.

I thank you for supporting SFMPI. Together, I am sure we will develop lasting partnerships and alliances that will prove to be rewarding and memorable in the years to come.

Warmest regards



Lisa Bell  
SFMPI President 2002-2003



NORWEGIAN<sup>®</sup>  
CRUISE LINE

July 22nd, 2001

Ms. Jami Heiman #8240  
Specialty Lecturer

Dear Jami,

On behalf of Norwegian Cruise Line, I would once again like to thank you for conducting your lecture series for our guests onboard the M/S Norwegian Dream. We are most appreciative of the time you gave to our guests both in and out of your scheduled lectures.

I hope you enjoyed your time with us onboard the Norwegian Dream.

Once again, thank you. Please accept our wishes for a safe trip home.

Sincerely,



Linda Minnikin,  
Cruise Director



# MIAMI BOOK FAIR INTERNATIONAL

November 21, 1995

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Executive Director

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College Administration

Ms. Jami Lin  
1112 NE 89 Street  
Miami Shores, Florida 33138

Dear Jami,

On behalf of Miami Book Fair International, thank you for your wonderful presentation on Saturday, November 18, 1995. As you know from attending other Book Fair programs, the best authors are not necessarily excellent speakers. In your case, however, the presentation was both lucid and lively. Your command of the material is outstanding, and your interior design and architecture background allows you to suggest practical applications for *Feng Shui* principles.

Saturday's audience members came away satisfied and enriched, because your presentation clarified the philosophy and its applications in everyday life to an extraordinary degree.

We were pleased to have you take part in this year's fair, and wish you all the best in your endeavors.

Sincerely,

Susan Cumins  
Member, Board of Directors



# MIAMI BOOK FAIR INTERNATIONAL

November 21, 1995

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Marlyne Marc Kaplan

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Eugenie B. Thomas

Queen Williams

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1112 NE 89 Street  
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Sincerely,

Susan Cumins  
Member, Board of Directors

# New Age Retailer

The #1 Trade Magazine for Retailers of  
New Age Books, Music, and Merchandise

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Visit our website at [www.newageret.com](http://www.newageret.com)

March 4, 2003

To Whom It May Concern,

Jami Lin joined a distinguished group of visionary business columnists at *New Age Retailer* for our 2002 editorial year with her Feng Shui column, *Conscious Living*. Her column has been continued in 2003 and during her time with the magazine she has developed various aspects of her writing to suit our audience of retail storeowners around the country.

Jami translates her expertise in design and Feng Shui nicely into a restricted format - a magazine column - while maintaining integrity for both disciplines. That is not an easy thing to do, but Jami does it with the ease of a real professional. The *Conscious Living* column has consistent value to our readers because of the high standards she sets for herself, her writing, and her work.

The magazine has also enjoyed terrific support from Jami at trade shows around the country, with attendees spending quality time for consults at the booth with her. She's also a tireless helping hand with anything the magazine staff may need to get done to have a successful show. On the printed page or on the trade show floor, Jami has been a talented, energetic friend and resource for the magazine.

Regards,



Luanne R. Napoli  
Editor in Chief  
New Age Retailer



Residential  
Realtor®  
Association Of  
Greater Miami  
& The Beaches

THE VOICE FOR REAL ESTATE IN GREATER MIAMI

October 28, 1997

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CRS, GR

Ms. Jami Lin  
P.O. Box 530725  
Miami Shores, Florida 33153

Dear Jami:

Thank you for being a speaker at our "Feng Shui and the Asian Culture" International Council Event on October 23rd.

As you know, we had a packed house and on behalf of the REALTORS® and guests who attended the event we want to thank you for sharing such informative and interesting information.

Sincerely,

Maureen Levine, RCE  
Residential Executive Vice President

PALM BEACH BOARD OF REALTORS, INC.



50 COCONUT ROW, SUITE 119, PALM BEACH, FLORIDA 33480

Telephone 561.659.3810 Fax 561.835.8692

June 27, 2001

Mrs. Jami Lin  
P. O. Box 530725  
Miami Shores, Florida 33153

Dear Jami:

They loved you! Thank you so much for your wonderful seminar on Feng Shui that was geared toward the real estate salesman. Everyone walked away with knowledge to help them sell, sell, sell!

I am always happy when we offer a course that makes our members walk away with a smile on their face and you accomplished that. I have received nothing but great comments about the hour that they spent with you.

I hope that other Boards have the opportunity to share this information with their members – you are great!

Best regards,

A handwritten signature in black ink that reads "Sherye".

Sherye Sayles  
Executive Vice President

# American Business Women's Association

South Broward

## "Spirit of Excellence" Award

Honoring Individuals Whose *Community Spirit* and Dedication to Their Profession Make South Broward a Better Place to Live, Work and Play.

To whom it may concern,

June 28, 2002

I initially discovered Jami Lin when I read her excellent book, *Feng Shui Today* years ago. I was thrilled when the South Broward Chapter of the **American Business Women's Association** chose her as the guest speaker for our 8<sup>th</sup> anniversary meeting on June 26, 2002. Jami was better in real life than in her book! She was fun, entertaining and kept the interest of our group with practical, decorative ideas to improve the quality of our lives with decorative Feng Shui.

With confidence, it is easy to say that she will be an interesting and inspiring presenter to any woman's design, landscaping or any group for that matter seeking to improve and beneficially support it's members.

Please accept this letter as my personal recommendation to "book" Jami Lin for your next event! Your members will thank you. Should you have any questions, you may call me at 954-981-5515 or e-mail me at [Heidi@EdenFlorist.com](mailto:Heidi@EdenFlorist.com)

Sincerely,



Heidi Richards, Founder