



A favorite photo on a
BookStar marquee

Barnes & Noble affiliate
in renovated theater

Through speaking events, publicity, and personal-marketing efforts, Jami Lin "single-handedly" sold 25,000 copies of her first 2 self-published books through her passion and dedication to help others improve their lives.

**Positioned to marketing immediately with
JamiLin.com**

5/10 google rating
10,000 E-newsletter subscribers



Jami Lin's track record (included in this presentation):

Magazines: American Booksellers, Architectural Digest, Better Homes & Gardens, Entrepreneur, Feng Shui for Modern Living, Commercial Law Bulletin, Meetings & Conventions, Today's Facility Manager, Les Nouvelles Esthetiques, Natural Home, Pier 1 Imports Design Concepts, Shape, Mademoiselle,

Newspapers: Charlyne's award-winning Sun Sentinel article, Chicago Tribune, Miami Herald

American BookSeller Magazine



SHAPING

<< A >>

BETTER
BOOKSTORE

B Y M E L I S S A R Y A N

THE BASIC
WALK-THROUGH

Start by going across the street and looking at the store from the prospective customer's point of view, suggests Baylis: Discover for yourself the first impression your store makes. Look at the front door, he advises, and ask yourself, "Does the name and address look professional? Are the store hours neatly displayed? Or is the door covered with outdated announcements?"

As you begin this fresh-perspective walk-through of your store, you might also keep one eye on your store's *spiritual* presence—many of the principles of physical layout coincide conveniently with the tenets of well-being on a higher plane, and, moreover, looking at your store from a completely new vantage point can help revitalize your awareness of the space and its elements. Interior

designer, feng-shui practitioner, and author of *Earth Design: The Added Dimension* Jami Lin adds, "Make the bookstore entry obvious to let people—and the vital life force (Chi)—know how to enter." (For further spiritually guided design advice, send a self-addressed envelope to Earth Design, P.O. Box 530725, Miami Shores, Florida, 33153, and receive Jami Lin's favorite Feng-Shui/Earth Design tips written especially for the bookseller. And visit the Earth Design Resource Internet site at <http://www.netrunner.net/~earthdes>. Also, for a further look at feng-shui principles, see sidebar on Taoist practitioner Eva Wong.) Lin also suggests establishing a greeting/information station immediately to the right of the entrance—"Consumers are greeted with the vitality of a 'helpful person's' love of books to energetically and subconsciously motivate purchasing."

Perhaps the simplest strategy for a bookstore makeover, says Baylis, is to just clean

en español

ARCHITECTURAL DIGEST

LA REVISTA INTERNACIONAL DE DISEÑO INTERIOR Y ARQUITECTURA

AGOSTO 2000 USA-PUERTO RICO \$3.99

MICHAEL J. FOX NOS ABRE LAS PUERTAS DE SU REFUGIO, EL DISEÑADOR DE **DIOR**
Y SU RESIDENCIA EN PARIS. **HOTELES:** UN EXCLUSIVO RESORT CERCA DE PUERTO VALLARTA

LANZAMIENTO DE ARCHITECTURAL DIGEST EN ESPAÑOL EN MIAMI

En el legendario hotel Fides Row, en Miami Beach, se dieron cita representantes del grupo de publicaciones *Idem Publishing Group* y *Condé Nast*, y otros arquitectos, diseñadores, y otros profesionales de la industria del diseño celebraron el lanzamiento de *Architectural Digest* en español. Fue una noche

de reconocimientos por la magna labor de los profesionales del diseño y la arquitectura, con el arquitecto Morris Lapides. En la lista de invitados estuvieron: Jose Maria, Eric Anderson, Charles E. Brown, and President Chang, Maria R. Princi, Malibu Residential, Carlos H. H. Richard, Yang Z. Harris Lapides, J. Jane Lin, Jane R. Perez, Kimberly McVan, Ana Maria Brand, Santiago Brand, Maribel Del Sol, & Cathy Evans, Francis Roubak, Johannes Gutierrez, Claudia Lora, E. Cristina Meyer, Rita Pavesi, Larry Evans, & Phil Ryan, Phil Laik, Roberto Simoes, Gloria Scherer, Michael J. Union Herrera, Candice Fagan, Melissa Aguilar, Lisa van Mopp.



Jami Lin

Building Ideas

At first glance, the 5,541-square-foot house tucked into the woods beside Hooper Lake in Deephaven, Minnesota, fits the traditional mold. Yet, when it was showcased last year in a Parade of Homes, several visitors were drawn to come back for another long look. After lingering awhile, they told builder Jim McNulty that it was very comfortable and inviting, that it was the best house in the show.

Are the main attractions the home's beautiful setting, its abundance of natural materials, and its warm, welcoming atmosphere? Perhaps it is something more. Perhaps an added ingredient—feng shui (pronounced "fung shway") design—evokes those feelings of harmony and serenity.

Mimi and Vern Hazalik regard their new house, hidden in the woods 700 feet from the road, as a sanctuary. "To me, a home is a sacred space," Mimi says.

While taking a series of

awareness courses, she learned about the ancient Chinese art of placement called feng shui and decided to incorporate those ideas into the home she and her husband were planning to build on a 1.2-acre wooded lot with a wonderful view of the lake.

Mimi believed the use of feng shui principles would facilitate the building process and increase the peace, beauty, and harmony of their finished living space.

Concepts such as site selection and orientation to the sun are consistent between feng shui and Western notions of

the site faces. In the northern hemisphere, sites with southern exposures are favored. Protection from the wind and the use of passive solar heating are other important aspects.

■ **Avoid pathways or sight lines directed at an obstacle**—things such as the alignment of the front doorway with a road.

■ **Stagger interior doorways, or create barriers using low walls inside or hedgerows in front of doorways outside.**

■ **Balance a sloped ceiling with an opposing form, shape, or texture.**

■ **Use columns to define space and encourage Chi flow.** Edges on columns should be rounded or modified to soften their effect.

To learn more about feng shui, consider *Earth Design: The Added Dimension* by Jami Lin and *Contemporary Earth Design: A Feng Shui Anthology* compiled and edited by Jami Lin. Both books are published by Earth Design, Inc. Call 800/327-8433 to order.

Feng Shui Basics

Originating in China, feng shui has been adapted to the West, and its practice today includes varied

approaches that can encompass health and spirituality, as well as architecture and design.

Whatever the particular school or approach, the goal remains the same: to create a positive and harmonious

environment that enhances the lives and fortunes of its occupants.

Three important principles of feng shui are at work: an

optimal flow of Chi, or positive energy; the use of the five elements to achieve balance; and the bagua, or guide to life's treasures.

The key terms:

Chi: the life force or energy that surrounds and infuses all things.

The five elements and their colors: fire, red; earth, yellow; metal, white; water, black; wood, green.

Bagua: an eight-sided map, left, sectioned to represent sought-after goals such as health and knowledge, affected body parts, and color influences.



CHARLYNE VARKONYI

Home & Garden Editor



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Star Sentinel
1000 UNIVERSITY BOULEVARD
SUN-BEACH, FLORIDA 33408
(407) 358-4728

Photo by [unreadable]

Charlyne Varkonyi

July 11, 1995

Jami,

What a pleasant surprise
to talk to you the other day
and many thanks to the
role you played in my award.
Good information makes a
good story. Enclosed is the
announcement. She will talk
on the White House later.
All the best,
Charlyne

HOME & GARDEN
LIFESTYLE
Sun-Sentinel, Friday, June 30, 1995
Section E

**Designers honor
editor Varkonyi**

Charlyne Varkonyi, Home & Garden Editor of the Sun-Sentinel, was honored by the American Society of Interior Designers on Saturday at Thousand Oaks, Fla. She was named for "style sense" and "a sense of style" by the ASID's "Style Sense" award. The award is given to the editor of a home and garden publication who has made a significant contribution to the field. Varkonyi has been a member of the ASID since 1982 and is a past president of the Sun-Sentinel Chapter. She is also a past president of the Florida Chapter of the ASID.

Chicago Tribune



... while others find tranquility

through strategic furniture arrangement



By Charlyne Varkeyoff

FT. LAUDERDALE SUN-SENTINEL

The woman, wearing a bright pink L.L. Bean T-shirt, grimaces as she looks at the waterfall in the middle of a restaurant.

Although the waterfall is supposed to bring luck, its jarring design defeats that purpose, she says. Two levels of the fountain's brown-speckled marble tiles culminate in sharp edges, like the beak of a bird pecking at anyone in its way.

"The point represents a secret arrow, and the secret arrow has the same intimidating feeling as having a finger pointing at you," Jami Lin says, while picking at a Caesar salad. "If they placed a table

Left: Interior designer Jami Lin says arranging furniture in strategic places encourages positive energy flow.

RETAIL REGISTER

EVERYTHING IN ITS PLACE

CAN THE ART OF FENG SHUI HELP YOU OPTIMIZE YOUR BUSINESS?

Former banking executive Kellie Scott raises an eyebrow or two when she says that she relied on the principles of feng shui to design her art gallery. "I'm a pragmatist," says Scott, the 48-year-old owner of Red Sky Gallery in Charlotte, North Carolina. "But I've always been sensitive to how a room feels."

Consultant Jami Lin of Feng-Shui-Interior-Design.com explains that feng shui is the Chinese art of placement. Users believe that the practice—incorporating lighting, layout, color, balance, space and shape—can dramatically increase a store's appeal. "Feng shui design keeps the eye moving," says Lin. "If customers don't see something they like, their eyes should automatically go to something else."

Lin suggests consulting a professional but says retailers can employ simple principles on their own, such as lighting consistently without dark spots, keeping garbage cans out of sight, and making entryways clean and inviting. Incorporating these principles, says Lin, can improve the energy flow—and cash flow—in your store.

It's worked for Scott, who used a feng shui consultant to pull her gallery's look together. "When we display things together using feng shui, they often sell together, where we might only sell one of the pieces if we didn't have them displayed that way," she says. "We really see a positive difference in sales when we're using feng shui." —G.M.

is the optimal time for napping—it gives us much-needed rest without making us overtired. More than 30 minutes of sleep will make you groggy.

◆ **Change your activity.** Sometimes, repeating the same activity all day—like making sales calls—can cause burnout, especially if you're not achieving stellar results. If you've been in a rut, go outside for a while. Take a break. Practice a musical instrument. Start a new project. Find something to do for 30 minutes or an hour in a completely different direction from what you've been doing all day. You'll come back to work refreshed, renewed and with a significantly lower stress level.

◆ **Don't put all your eggs in one basket.** Not all sales will go well, so you need to have alternatives. One stressful selling situation is when you're dealing with other parties or outside forces over which you have no control.

Learn

SALES FORCE: IT TAKS MORE THAN A PHONE—AND YOU NEED TO REACH YOUR CUSTOMERS. WE'VE GOT YOU COVERED.

HAVE YOU OR YOUR SALES TEAM experienced phone fatigue? It's a pernicious malady that afflicts most sales reps at one time or another. You know the symptoms: a raspy voice, a dry mouth, and a brain that goes into overdrive while you're on the phone with a prospect. To inoculate your

Now it doesn't cost a fortune to create a website. Camtasia Studio [www.techsmith.com] is a software package for entrepreneurs who want to create professional-looking videos and Webinars. Camtasia Studio allows you to create screen recordings, add voiceovers, and create interactive hot spots. Camtasia is easy to learn and use, and includes free technical support.

The 4th International World Feng Shui Conference 2001



STEPHEN SKINNER ON THIS YEAR'S CONFERENCE IN ORLANDO, FLORIDA, US

The keynote of the Conference, although not specifically stated, was definitely Integration. From the moment I arrived it became obvious. Whilst in previous Conferences, the practitioners of Black Hat Sect feng shui were quite distinct and separate from the practitioners of Compass and Form School, in this Conference, almost all of them had integrated their practice. James Moser, the guiding light behind the Conference has in fact established something called *The Integrative School of Feng Shui*, along with Sharon Ball and Elliot Tanzer. The school incorporates 'the schools of Black Sect, Form, Flying Star, Eight Mansions East West, Four Pillars, Steins and Branches and Compass'. While some of these are not 'schools' per se, the intention is clear.

Without wishing to get involved in exactly how such an integration can be achieved, the result is commendable, in as much as it encourages all students to explore the whole world of feng shui, not just its recent Western manifestations.

In fact the first three people I bumped into at the Conference immediately set the scene. Elliot Tanzer



came up with an excellent set of three pink laminated 'cheat sheets' covering predominantly Eight Mansion feng shui, the 24 Directions of Compass feng shui, and an amazingly compressed guide to the Flying Stars. Not to be outdone, Juan Alvarez, showed me his elegantly colored set of Flying Star tables which fitted neatly on just two sides of a single sheet.

Finally Jumi Lin has produced a series of 15 booklets where the idea of integration is expressed as a series of overlays, enabling you to compare the analysis of one part of a house or room as revealed by Black Hat Sect, Eight Mansions, Flying Star, and a number of other styles, as a series of overlays. This has opened the way for comparison and the adoption of whatever style of feng shui works best.

Above Grand Master Yap Cheng Hai, Helen & Michael Oon, Luthar Balser, and Stephen Skinner Editor of *FSNL*.

Left Jason Goodman the new publisher of *FSNL*, with Jumi Lin and Rensuka at the Saturday night Carnival dinner



of the Conference, standing in for it at the last moment to participate, for

personal reasons. Highlights included discussions by the Feng Shui Guild towards some kind of standards of practice, and the inevitable Saturday night Banquet and Carnival. Pre-Conference workshops were held by Denise Linn, Juan Alvarez (a man with a very firm grasp of the Trigrams), Jumi Lin, and Roger Green (with James Welton) whilst post-Conference workshops included Master Yap Cheng Hai, Master Raymond Lo (always a pleasure to listen to), Professor Lin Yan (talking about Landscaping), Roger Green with Sushilata Ananth, and Master Peter Leung (a new face at the Conference, from Toronto). Other personal highlights included Angi Ma Wong, Jon Sandifer, Soann Xenja, our own Dennis Fairchild, Steven Post, Helen and James Jay, Gill Hale, Gina Lazenby, Robert Gray, Nancy SantaPietro, Angel Thompson, David Kennedy and many more.

BULLETIN

March/April 1997

Feng Shui: Can an ancient Chinese art help your modern-day office?

Is your office working for you or against you? If things aren't going as well as they could be, but you can't put your finger on the reasons, you might want to take a look at your professional environment using the principles of feng shui (pronounced *fung shway*), the ancient Chinese art of placement. Feng shui traces invisible energy lines, called chi (pronounced *chee*), and uses positioning and elements to put people in harmony with their surroundings.

In fact, "scattered" chi is being cited as the source for many of Bill Clinton's troubles. In a recent issue of *Time*, Master Pan Yin, a feng shui expert, analyzed the Oval Office and offered suggestions for creating a more harmonious and productive environment. Pan Yin's first choice

would be to move the President's office to a rectangular space, where straight walls can provide spiritual support and enhance feelings of control. As an alternative, she suggested repositioning furniture, changing colors, and adding accessories in the existing Oval Office to improve the room's balance and create harmony.

Used for thousands of years in the Far East—businesses in the prosperous Pacific Rim rarely make a move without consulting a feng shui practitioner—the art is rapidly gaining recognition and acceptance in the West. In New York, feng shui experts were called in to consult on the sites of the former Gull and Western Building on Columbus Circle, 40 Wall Street and the China Trust Bank in Flushing, Queens. Speaking to a *New York Times* reporter, Donald Trump said, "It's just another element in which you can have the advantage over your competitors. Asians are becoming a big part of our market, and this is something we can't ignore." When *Fortune* called the Trump organization to confirm the use of feng shui in the Trump International Hotel and Tower, the expected denial didn't

come. Rather, the reporter received a confirmation that Trump specified the need for feng shui early on.

Jani Lin, a Miami-based interior designer and feng shui expert, instructor, and author, says, "Many of the principles of feng shui are also basic design principles, and many designers use them instinctively because they contribute to a positive environment." She offers these tips for incorporating feng shui into your office:

- Make your entry/reception area open and inviting. It should have a sense of spaciousness, as opposed to tightness and clutter.
- Position the receptionist to the right of the door—this is known as the "helpful people area"—in a visible place.
- Your firm's signage should be on the wall directly in front of the door. Lin recommends using metal and illuminating the sign with a spotlight—but make sure the light doesn't create an irritating glare.
- Avoid ostentation in your office decor. "Too much grandeur gives the illusion that your fees could be cost-prohibitive and that you're more interested in making money than in serving your clients," Lin



by Jami Lin

skin | how to

Color Alchemy

Create Balance

In nature's perfection, color is balanced outwardly in your environment and inwardly through your personality and through foods. You can use color in your environment to motivate/stimulate (red); stabilize/secure (yellow); create abundance (white); calm/add mental clarity (blue); grow/produce (green).

Chinese medicine

These colors and energies are based on Chinese medicine. For good health and supportive surroundings, these elements holistically balance the organs and meridians, the foods that you eat (Chinese medicine), and your environments (feng shui).

You can use the feng shui colors in your home to support your goals, because your home influences professional success. But how can you incorporate the colors in your spa, too? Inwardly, use color to balance your personality and attitude with the following ...

- **Body:** Red, orange and yellow support physical attributes and confidence.
- **Mind:** Blue and indigo develop mental qualities and insight.
- **Spirit:** Violet deepens spirituality.
- **The "glue":** Green connects love to all human aspirations.

An exercise

Right now, take a deep breath and visualize any color that intuitively feels right. Notice how your quiet pause instantaneously changes your disposi-

tion. Experiment with "breathing" all seven rainbow colors and pay attention to how each influences you differently. Stressed out by a challenge with spa business or a problematic client? Take a swig of blue, indigo or violet. Need to get your motor running? Wear a red shirt and "inhale" a few red breaths.

But, did you know this about "color medicine?" All colors penetrate the body and heal according to the vibration of the individual color, depth of penetration, and specific areas of the body. The chemical composition of the human body is also composed of periodic table chemistry. Individual parts of the body, each with its spe-

Want to sharpen your mind? Surround yourself with hues of blue and indigo.

Color influences everything in your life. You can even experience color with your eyes closed. Pay attention to the colors on the back of your eyelids to help with meditation.

Diet

Colorful eating promotes healthy longevity and younger-looking skin through antioxidant production and vitamins. Consider how you feel after eating grey "prison rations" versus how great you feel when you eat the colors of the rainbow.

Color power

As far back as Cleopatra's time, color was used for healing. You already know that LED treatments are effective because each color penetrates different layers of the skin. Blue treats the surface and helps heal acne while red goes deeper to regenerate cells.

cific function, frequency, and health affliction, responds differently to each color vibration.

The next time you have a headache or have trouble sleeping, shine violet light on your brow. Shine orange on your abdomen after a too-big meal or if you have indigestion.

If I have excited you with color, try and paint with feng shui, develop your inner rainbow with color alchemy, and savor colorful cuisine—you'll always look and feel better being a colorful person! 

Jami Lin, internationally renowned Feng Shui author and instructor with more than 15 years' experience, has more than 20 years' experience as a licensed interior designer. Lin is a sought-after expert on Feng Shui design and she educates worldwide. For more, visit her website at www.jamilin.com or e-mail jam@jamilin.com.

T F M

TODAY'S FACILITY MANAGER

May 1998

www.tfmgr.com

Feng Shui

The Latest Space Planning Tool For Harmonious

FM ISSUE SUPPLEMENT

Work Environments Is Actually Borrowed From The Ancient Past

(Continued from previous page)
forms—from consultations to training seminars. So while some companies are incorporating its philosophical practices into the design and construction of the physical structures of their facilities, others are using it to improve the mental health and well being of the members of their work force.

"Hoffmann-La Roche had a workshop on Feng Shui as an employee health seminar last year, but I've never used Feng Shui for planning facilities," explains Alice McComas, fm at Nutley, NJ-based Hoffmann-La Roche.

Experts in Feng Shui feel that psychological benefits to employees and managers alike must be considered. After Trebil's site specific experiences with the ancient science, she realized there was a need to educate corporate decision makers about the psychological, human resource benefits as well. Consequently, she decided to launch a corporate training program based on her experiences as an fm. Her seminars are geared towards decision makers, such as operations managers and vice presidents of facilities, and are helpful for any executive involved in site selection, construction, remodeling, and facility design. The key issue of the seminar: supportive envi-

ronments mean less headaches, and less headaches for employees mean fewer headaches for fms.

"I know what the frustrations are like being a former fm," comments Trebil. "I'd like fms to know there's an easier way; there are tools now available that we didn't have a decade ago. Feng Shui is one of those tools that can be implemented in many levels in the corporation to make the workplace more humanistic, productive, and healthy."

Many fms are listening to Feng Shui practitioners. Recently, consultant Jani Lin spoke to a packed house at the 1997 International Facility Management Association (IFMA) Conference in Dallas, TX. The message Lin conveyed to fms was simple: "It doesn't matter how good the Feng Shui is in a space if the space isn't functional and practical in the first place. When people are working in tandem through well-functioning spaces that have utilized Feng Shui, that's when a facility will really shine." **TFM**

—Marilyn Zelinsky

Marilyn Zelinsky is the author of New Workplaces for New Workstyles (McGraw-Hill, New York, 1998). Her new book, Practical Home Office Solutions, (McGraw-Hill) will be out this coming October.

m&c

PERFECTION IN PLANNING

Group and a seven-time Grammy Award winner. Soldano uses various musical metaphors to demonstrate the importance of integrated marketing and a consistent brand message, while Wertico punctuates Soldano's points by performing different rhythms and beats on a drum set.

Finally, everyone receives a percussion instrument, and Wertico leads the group in an up-tempo conclusion.

Contact: (859) 431-8311 or (800) 541-9188; www.franklinms.com

Improv to improve

Improvisational activities are the training tool used by Michael Brandwein in lively seminars that focus on business topics such as teamwork, creativity and communication.

"Lecturing people about teamwork is not likely to be effective, but giving them a common experience is," says Brandwein, a graduate of Chicago's Second City improvisational theater school, professional magician and former trial lawyer.

Debriefing after each activity, as well as choosing exercises that don't intimidate shy individuals, is key, Brandwein adds. An example is an exercise called

breathing, utilizing trigger words to stay focused and creating a "worry drawer" in their minds.

Contact: (858) 792-2768; www.nancy.stern.com

Feng shui for life

Interior designer, consultant and author Jami Lin draws on her knowledge of feng shui, the Chinese art of placement, to teach attendees how to live more harmoniously with their surroundings. Doing so, she says, will enhance their effectiveness at work and in their personal lives.

Participants are taught the fundamentals of feng shui (literally translated, "wind and water"), which can be applied to everything from home design and interior decorating to the arrangement of office furniture and conference room setups. Sessions might include a "chi-enhancement" exercise to help participants see how energy flows in their environment and how they react psychologically to that energy.

"Feng shui relates directly to how we feel in our environment, which translates to productivity," says Lin of EarthDesign in Miami Shores, Fla.

Contact: (305) 756-6426; www.jamilin.com ■

The Chinese philosophy of placement to achieve harmony and balance in the home is catching on in this country



ALL IN HARMONY: Left to right, Alexander Tsang, Steve Chan and Tim Lee discuss the uses of the chi gourd for Feng Shui, the Chinese philosophy of balance and harmony.

Feng Shui

If there is harmony in the house, there is order in the world. If there is order in the house, there will be peace in the world.

Chinese proverb

BY HEIDI Staff Writer/Designing Home

If you have a house on the water, it may seem like there's a better chance that nature will find harmony with you than if you have a house with the ocean just a few miles away.

Proponents of the 2,000-year-old Chinese philosophy of placement to achieve harmony and balance believe it is best to find good things, such as health, wealth and happiness close by.

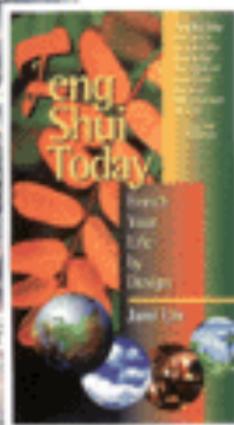
The morning light and sound of water, the participation of fish and clouds and the assurance of fog that may roll in from the bay, South Florida beaches.

Feng shui practitioners long ago understood that wind and water is comparable to a mix of Yin and Yang, and the mix of these elements can be used to create a better life.

"Feng," which means wind, is often referred to as the Yin element, and "Shui," which means water, is referred to as the Yang element. The mix of these two elements can be used to create a better life. Feng shui practitioners believe that the mix of these two elements can be used to create a better life.

Feng shui is becoming popular in the United States as people seek to improve the flow of energy in their homes. The American Society of Feng Shui practitioners has a list of 100 ways to use Feng Shui in the home.

Just as a house can be designed to flow in harmony with nature, so can a garden. The design of a garden can be used to create a better life. Feng shui practitioners believe that the design of a garden can be used to create a better life.



AS PLANT TO GROW THEM, THE DESIGN OF A GARDEN CAN BE USED TO CREATE A BETTER LIFE. THE USES OF FENG SHUI ARE MANY AND DIVERSE.

Special
Premier
Issue

NATURAL HOME

The art of

LI

Contributors

Jami Liu

A graduate of the University of Florida School of Architecture, Jami Liu is a professional interior designer and internationally renowned lecturer and consultant on *feng shui*—the ancient Chinese art of placement. She and her staff of licensed interior designers boast over twenty years' experience providing business potential via the creation of specialized living environments in the health care, hospitality, commercial, and residential design fields.



Liu has authored three *feng shui* books: *The Essence of Feng Shui: Balancing Your Body, Home, and Your Life with Fragrance: The Feng Shui Anthology: Contemporary Earth Design; and Feng Shui Today: Earth Design the Added Dimension.* She also has created a how-to video, *"Feng Shui Today: Enrich your Life by Design."*

DESIGN CONCEPTS

THE INTERIOR DESIGN MAGAZINE FROM PIER 1 IMPORTS

FALL 1996 • \$3

TIPS FOR NOVICES

JAMI LIN, licensed interior designer, Feng Shui practitioner and author of the books *Earth Design: The Added Dimension* and *Contemporary Earth Design: A Feng Shui Anthology*, offers these tips for Feng Shui novices:

- The entry area of homes and offices should be open and inviting, trim away foliage that may block the flow of energy.
- Always position a bed, a desk and the stove to have a clear view of the door.
- Never place beds or desks under a beam or shelf—leave open space to avoid a feeling that the world could cave in at any moment.
- Create unity in commercial design by placing the principal and upper executives' offices in the command area, usually furthest from the door, while giving employees and clients accessibility.
- Avoid pointing sharp or straight-edged wall corners, furniture or accessories directly at a bed or desk. Imposing shapes are too reminiscent of cutting knife edges or disapproving fingers.
- Make sure that areas without much natural light—such as corridors and entry vestibules—are very well illuminated.
- Use your intuition before making changes; consider first how the change will affect the rest of the decor. Traditional Feng Shui rules say to paint front doors

LIFESTYLE

Sun-Sentinel, Friday, May 13, 1994 Section E

Designers honor editor Varkonyi

Charlene Varkonyi, Sun-Sentinel Home & Garden Editor, received the 1995 Journalism Award from the American Society of Interior Designers on Saturday at Woodfield Country Club in Boca Raton.

Varkonyi was honored for "Home Design from A to Chi," a story on feng shui, the Chinese art of arranging surroundings to achieve harmony and prosperity. This is Varkonyi's 50th writing award.

"The reporter introduced a difficult subject and interpreted it for her readers in a clear, concise way so they could understand and use it in their own lives," said judge Diana Quinn, a producer with CBS News in Washington, D.C.



Photo/GARRY GROSSMAN

Exterior of Jami Lin's home shows the importance of curved lines and plants in a good Earth Design.

SHAPE

The Zen diet: eat more, weigh less

lose
weight

the zen way

How you can use feng shui to eat more and weigh less

Feng shui's life-affirming premise is amazingly simple: "All food has chi, or energy," says Miami-based feng-shui expert Jami Lin. "When you consume foods that are 'alive,' or close to their original form, their life-sustaining energy is passed on to you." For this reason, an ear of corn is preferable to a can of corn, Lin explains. >

By Monica Gullon
Photography by David Prince





Literature as the Music
of Community:
An Interview With
Lawson Fusco Inada
By Marilyn Krysl

A BOOK MAGAZINE

Regional Feature:
The South

A Poetry of Legacy:
An Interview With
Martín Espada
By Ray Gonzalez



VOL 17/ISSUE 4

The BLOOMSBURY REVIEW

The volume is generous, if at times oddily illustrated with a mix of clip art, newspaper mastheads, and diagrams and layouts demonstrating feng shui applications. A word about the publication venue: If you are offended by the occasional typo or a running commentary in the form of editorial remarks, this self-published book isn't for you. But for sheer volume of information with a spiritual spin, this one stands out.

—Diane Griffin

Too Busy to Exercise

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Contemporary Earth Design
A Feng Shui Analysis
JAMIE LIN
Earth Design International, \$29.95 paper
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Have you noticed an unusual case of red doors in your neighborhood lately? (Check it up to the feng shui equivalent of the average case of the average. A red door does attract good fortune into the home, according to the principles of feng shui, the ancient art of architecture and placement. In the growing number of books on the topic comes Jamie Lin's *Contemporary Earth Design*, which combines feng shui with "natural laws and metaphysics to create greater health, wealth, and happiness."

Though it's not a successor or a traditional how-to, this book is comprehensive enough to surely a legitimate while at the same time holding the interest of a more experienced feng shui devotee. Some 40 authors contributed to this anthology, with articles ranging from the cryptic "Killing the Wind and Blowing the Spirit" by Angel Ma Wing to the practical "Killing the Red Lotus Vipers" by Shere Oshroff. The volume includes sections on feng shui basics; feng shui for the healthy body, home, and spirit; architecture and landscape; decorative feng shui; and a glossary.